

COMMUNITY RELATIONS

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News From Amphi

Sept. 2, 2016

Help Amphi Name the New STEM Elementary School

Tucson, AZ - The public will have an opportunity to suggest names for Amphitheater Public Schools' new elementary school from now through Friday, Sept. 23. The school will focus instruction on the areas of science, technology, engineering and mathematics (STEM) and will open in August for the 2017-18 school year. There are three ways for the public to submit potential school names:

- **1. District website:** We have added a link to www.amphi.com that allows people to submit names for the school. A call-to-action appears in the "District Headlines" section of the homepage, which then directs visitors to a landing page with information about the naming process and things to keep in mind when considering a name.
- **2. Social media:** The district will also solicit names for the new school from the public on its social media channels. Content will be posted on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u> to encourage our followers (and our biggest Amphi fans!) to be part of the naming process by submitting names for the school. Names can be suggested by replying in the post comments, replying to the district in a private message (or via an @amphischools reply on Twitter), or by going to the website to complete the process outlined above.
- **3.** In person: A "suggestion box" for naming the new school is at the district office front desk for visitors to provide ideas for the name of the new school. Parents who are dropping off their Open Enrollment applications to attend the new school, as well as anyone who is visiting the district office, can write in their nominations.

Suggested names will be reviewed by members of a naming committee, consisting of representatives from the community, parents, and district staff. A selection of final recommendations will be provided to the Governing Board, who will vote on the name of the new school in October.

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